

# 2008 HEAD TEACHERS SURVEY

## SCHOOLS' EXPERIENCE OF YOUNG ENTERPRISE

- A comprehensive survey of all schools working with Young Enterprise London revealed that 85% of secondary and 90% of primary Head Teachers rate their YE experience as either extremely or very successful
- 70% of secondary and 80% of primary heads would definitely recommend the experience to other Head Teachers.
- The survey highlights the importance that Head Teachers place on YE activities with 30% revealing the provision of a 'real business experience' as the main strength.
- Those schools who had received feedback from parents reported that 55% felt the experience was totally positive

## THE YOUNG ENTERPRISE PROGRAMMES

- 70% of primary and 50% of secondary school heads rated the programmes as very effective
- 90% of primary heads felt that the programmes were very well managed and 75% of secondary heads reported that the work related theme of the programmes was very useful
- In terms of the degree of 'fit' between Young Enterprise programmes and the school curriculum, 50% of primary heads said that it was a very good fit and 75% of secondary heads felt it was a fairly good fit

## BENEFITS & IMPACT OF YOUNG ENTERPRISE PROGRAMMES

- 100% of primary and 95% of secondary heads believed that teaching young people about enterprise and life skills was either extremely or very important
- Furthermore, 80% and 55% respectively felt that the Young Enterprise programmes were very beneficial to their pupils
- In terms of the importance of business people rather than teachers delivering the programmes, 50% of primary heads rated this as fairly important whilst 65% of secondary heads felt that this was very important
- 50% and 30% of heads respectively agreed that starting to teach children as young as Key Stage 1 and 2 about financial literacy through the Young Enterprise programme was a very good idea

## VALUE FOR TEACHERS

- 100% of primary and 75% of secondary heads described the attitude of their teachers towards the business professionals in their classrooms as "very welcome". A further 80% of primary heads received very positive feedback from their teachers with 60% of secondary heads reporting fairly positive feedback
- 50% and 40% respectively felt that their teachers had derived significant benefit from interacting with business professionals on the programme
- 100% of primary and 70% of secondary heads wanted their schools to be involved in Young Enterprise programmes on a continuous basis